



Dear Tradeshow Exhibitor:

The Manitoba Child Care Association is pleased to present the 46th Annual "Passport to Excellence" Conference May 23 and 24, 2024. Enclosed is the application form and the terms and conditions to participate in our conference tradeshow, which will take place over two days. Last year's conference exceeded 1100 delegates and included 34 exhibitor booths and over 35 breakout sessions. We sold out quickly and anticipate the same to happen this year! Don't delay in getting your application in!

The tradeshow fee includes: a draped booth, one 8ft table (please indicate on application if you require a second table or no table) and two chairs. There is a maximum of two booths per vendor. For an additional fee, you can purchase electrical (fees are noted on the application form).

If you wish to participate, fill out the application form, date and sign the terms and conditions and submit all three pages (please keep a copy for yourself), **along with payment** to MCCA. The tradeshow booths will be filled on a first come first received basis.

The tradeshow will take place in the Centennial Ballrooms at the Victoria Inn, 1808 Wellington Ave. and will include vendors who are selling products (toys, computer software, and fundraising items) as well as representatives from organizations/non-profit agencies/businesses who provide a service.

Space is limited and all applications will be reviewed on the criteria of what is appropriate and unique to ensure that duplication of services and goods are minimized. The tradeshow is a fun and exciting part of the conference and we welcome applications from both past and new exhibitors!

Conference delegates are early childhood educators who work in child care programs and family child care homes, directors and administrators who manage child care centres, academics from the colleges and universities who train early childhood educators, students, government policy makers, licensing authorities, and workshop facilitators.

We have also enclosed information on conference sponsorship. If you have any questions or wish to sponsor the conference in one of these ways, please contact Karen Kowalski at kkowalski@mccahouse.org or call 204-336-5062.

Please feel free to contact me at any time if you have any questions regarding the tradeshow or conference at 204-336-5061 or email at kmauricio@mccahouse.org. I look forward to meeting you and seeing you at the 2024 conference!

Sincerely,

A handwritten signature in black ink, appearing to read "Kayla Mauricio".

Kayla Mauricio
Program Services Administrator