



# STRATEGIC PLAN

2023 - 2028

## Vision

To promote and support an exceptional and inclusive ELCC system by fueling members to be proud and excited to belong to a progressive, respected profession.

## Mission

To advocate for a quality system of child care, to advance early learning and child care education as a profession, and provide services to our members.



### STRATEGY #1

Ensure diversity and inclusion are embedded and reflected in the mission and vision of MCCA in all aspects.



### STRATEGY #2

Recognize truth and reconciliation in the work of MCCA and ensure it is carried out with humility.



### STRATEGY #3

Provide increased value to our members.



### STRATEGY #4

Advocate for a high quality early learning and child care system.



### STRATEGY #5

Empower ECEs to be proud and excited to belong to a progressive and respected profession.

MCCA MEMBERSHIP:  
YOU BELONG HERE

# MEMBER BENEFITS

MCCA is your link to information, advocacy, professional development, member services, and networking

**COMMUNITY:** Share your passion for early learning and child care, with a membership of 4300 and growing, special interest groups and volunteer committees.

**PARTNERSHIP:** Joint membership with the Canadian Child Care Federation as well as reduced rates for MCCA sponsored insurance programs, group benefit plans, SMPPP and RRSP.

**OPPORTUNITY:** Enjoy reduced rates for conferences, institutes, workshops, and special events.

**INVOLVEMENT:** Your link to the latest news, research and best practices in Early Learning and Child Care.

**RESOURCES:** 4 issues of Child Care Bridges, resource library, Basics of Board Governance, HRMG Guide, and more.

## LET'S CONNECT



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