



Manitoba Child Care Association



## How to Plan a Walk in Your Region

- Get Volunteers! Ask for support from ECEs, CCAs, centres, board members and parents. Consider having marshals on the route, water or snack stations?
- Are there local businesses that might sponsor the event?
- Don't forget to find out if there are restrictions or permits in your town that you must apply for.
- Decide on a place to walk. Map out a route. It doesn't have to be long. What about 2.6 km in support of 26,000 signatures on the petition?
- Promote the walk! Send flyers and share on social media. Invite other parenting groups, the local unions. Child care affects all of us! Let your local newspaper, radio and television stations know the details so they can advertise prior, during and after.
- Invite your local politicians – have them speak before or after the walk. (MCCA has four questions that they are distributing in advance to all registered political parties in the provincial election. Ask politicians to speak to these.)
- Make signs or banners (MCCA can provide logos for signs/banners).
- Get ready for the event – ensure volunteers are at any water stations, marshals are on the course (and can be identified).
- Send pictures to MCCA of the event so we can upload them onto our social media sites with the #support26K.