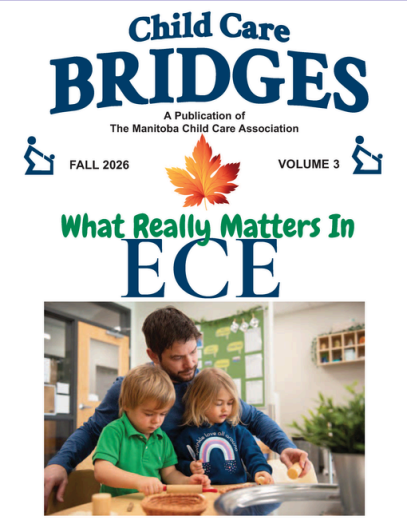
Manitoba Child Care Association

Child Care Bridges Advertising



Child Care Bridges is the quarterly publication of the Manitoba Child Care Association. It serves as a regular update of our work towards quality care and issues and developments affecting children, families, child care programs, and early childhood educators.

Circulation: 5200+ (entire membership) 625+ (child care centres only)

Advertising deadlines:

January 2 – March Release
April 1 – June Release
July 1 – September Release
October 1 – December Release

Type	Size	One Issue	Two Issues	Three Issues	Four Issues
Full Page	7 w x 9 h	$1250.00	$2000.00	$2700.00	$3600.00
½ Page	7 w x 3 ¾ h	$650.00	$850.00	$1050.00	$1250.00
¼ Page	3 ½ w x 4 ½ h	$350.00	$500.00	$700.00	$825.00
Business Card	3 ½ w x 2 h	$275.00	$375.00	$475.00	$575.00

Policies:

- All advertisements must be received by deadline and in pdf format, via email.
- Advertiser and agencies assume full responsibility for their advertisements and all claims arising there from.
- MCCA may at our discretion reject any advertisement for any reason, with no liability, even if the ad has been confirmed.
- A signed advertising contract and payment must accompany all requests for advertising.
- Cancellations MUST be received in writing at least three weeks to the advertising deadline *(see above)*. An administration fee of $150.00 will be kept and all other monies returned.
- Each advertiser will receive a copy of the issue their ad appears in *(hard copy or electronic)*.

Inserts:

Your 8 ½ X 11 sheet will be inserted in the centre of the magazine. You can choose to have your insert included in the entire circulation or for child care centres only. You will provide single sheet copies to MCCA, they can be double sided, colour or black and white.

Cost:

$1100.00 Centres only
$2200.00 Total Circulation

If you wish MCCA to do the copies, please call for price.

For more information or to place an ad in an upcoming issue of *Child Care Bridges* please contact the editor, Kayla Mauricio at 204-336-5061 or kmauricio@mccahouse.org.

Effective: Dec 2026