



The Manitoba Child Care Association

# CONFERENCE SPONSORSHIP PACKAGE

2026





# WHO WE ARE

The Manitoba Child Care Association (MCCA) is a longstanding, non-profit, membership-funded, non-partisan professional association that serves as the voice of early learning and child care in the province of Manitoba



## VISION & MISSION

### Our Vision

To support an exceptional and inclusive early learning and child care system that empowers its members to feel proud and energized about belonging to a respected and progressive profession.

### Our Mission

- To advocate for a high-quality system of child care, advance early learning and child care education as a profession, and deliver services to our members.





# YOUR REACH

The Manitoba Child Care Association is the largest provincial child care organization in Canada, representing over 5,000 members. Sponsoring MCCA's annual conference connects your organization with a province-wide network committed to excellence in early learning and child care. Your support not only demonstrates your commitment to high-quality child care, but also puts your brand in front of decision-makers, program directors, and educators who influence purchasing, policy, and practice throughout the sector.

## Increased Brand Exposure



With over 5,000 members province-wide, including Early Childhood Educators, administrators, and sector leaders, your brand will be visible to a highly engaged audience both during the event and through MCCA's promotional materials.

## Positive Brand Association

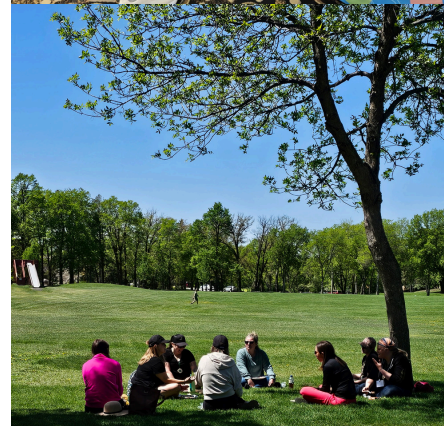


Align your organization with Manitoba's largest and most respected voice for early learning and child care, demonstrating your commitment to quality, education, and community investment.

## Networking Opportunities



Meet decision-makers, program directors, and educators face-to-face, creating meaningful relationships that can lead to sales opportunities, and ongoing recognition in the sector.





# SPONSORSHIP PACKAGES OFFERED

Contribution:  
\$5000.00+

## Gold Sponsor

Plenary Screen Ad  
Conference App Ad  
Logo on Conference Tote  
Logo on Conference Lanyard  
Complimentary Tradeshow Booth (1)

Contribution:  
\$3000.00

## Silver Sponsor

Plenary Screen Ad  
Conference App Ad  
Logo on Conference Tote Bag **or** Lanyard

Contribution:  
\$1000.00

## Bronze Sponsor

Plenary Screen Ad  
Conference App Ad

## **The Possibilities are Endless! Ask us about these additional opportunities:**

Donation for Daily Prize!

Donation for our Silent Auction!

Be a Sponsor on the Move and Sponsor a Bus for a Field Trip!

Logo on our Complimentary Conference Tote Bag!

Banner Ad on our Conference App!

Coffee Break Sponsor!

Photo Booth Sponsor - Logo on printed photos at photo booth!

***If you are interested in a customized sponsorship opportunity, please contact Karen Kowalski directly.***





# AD SIZES

MCCA offers a range of advertising options to help your organization connect with early learning and child care professionals across Manitoba.

- **Cvent Mobile App Ad** – Feature a banner in our event app, used by all attendees for schedules, sessions, and updates throughout the conference.
- **Plenary Screen Ad** – Gain high-impact visibility with your ad displayed on the main screens during plenary sessions and lunch.
- **Conference Brochure Ad** – Showcase your business or program in our printed brochure distributed to registrants. Ad size is a quarter page.

## CVENT MOBILE APP

1464 px × 420 px

## PLENARY SCREEN AD

1920 px x 1080 px

## CONFERENCE BROCHURE AD

1275 px × 1650 px

All files need to be in JPG or PNG format and optimized for mobile display.



# LET'S STAY CONNECTED



## **PHONE**

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## **EMAIL**

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## **WEBSITE**

[www.mccahouse.org](http://www.mccahouse.org)

MCCA appreciates the generous support of our sponsors and donors who help make this event possible.