



Parents' biggest problem: Wait times

62%

of parents reported waiting for a space.

51%

said the worst thing about child care is the stress of wait lists.

14 – 15 Months

Average wait time depending on the child's age.

Wait times hinder parents' ability to work or go to school

Turned down a job

30%

Delayed returning to work

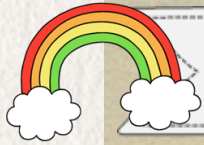
41%

Declined an educational opportunity

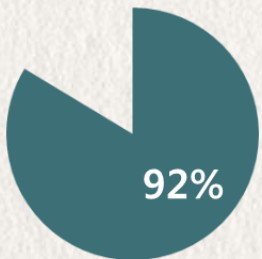
24%



...because they lacked child care.



But once parents get child care, they love it



Parents satisfied with current child care (including **46%** who are "very satisfied")

Best thing about child care?

Quality of staff

51%

Staff who truly care about kids

18%

When choosing child care, parents most value:

Educational programs and activities

38%

Warm, caring staff

38%

Say a universal system should be a provincial priority

95%

Say child care centres should be built as part of new housing developments

77%

Say child care should be considered part of the education system

75%

Would pay higher fees if it meant better-paid child care staff

45%

Say wealthier parents should not pay more for child care

63%

Would start a home-based child care business with enough incentive

18%

Say licensing is important to ensure quality

83%